



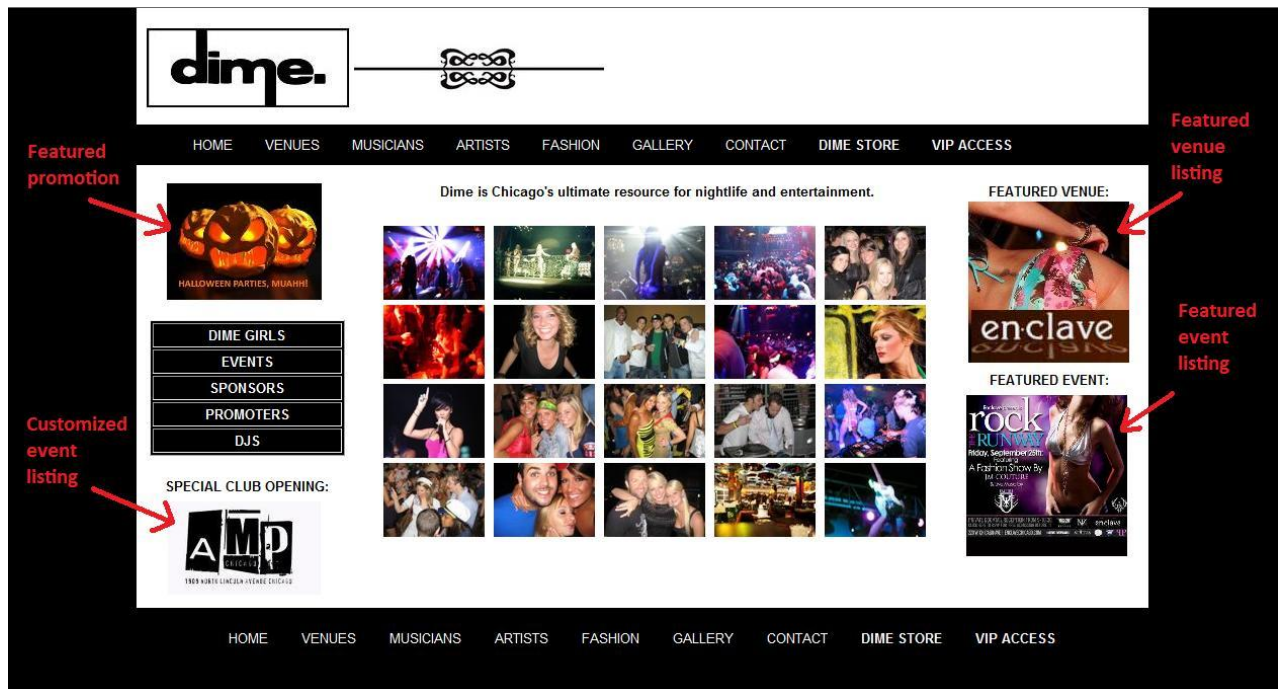
ABOUT DIME

Dime implements sophisticated online marketing and advanced SEO methodologies to assemble flash crowds and drive consumers. By coordinating online marketing, Dime simplifies and expands venue owners' and promoters' ability to drive traffic and profitability. In addition, Dime exploits raw consumer data to innovate new revenue streams while identifying unnecessary costs.

DIME WEBSITE

<http://dimepromotions.com/>

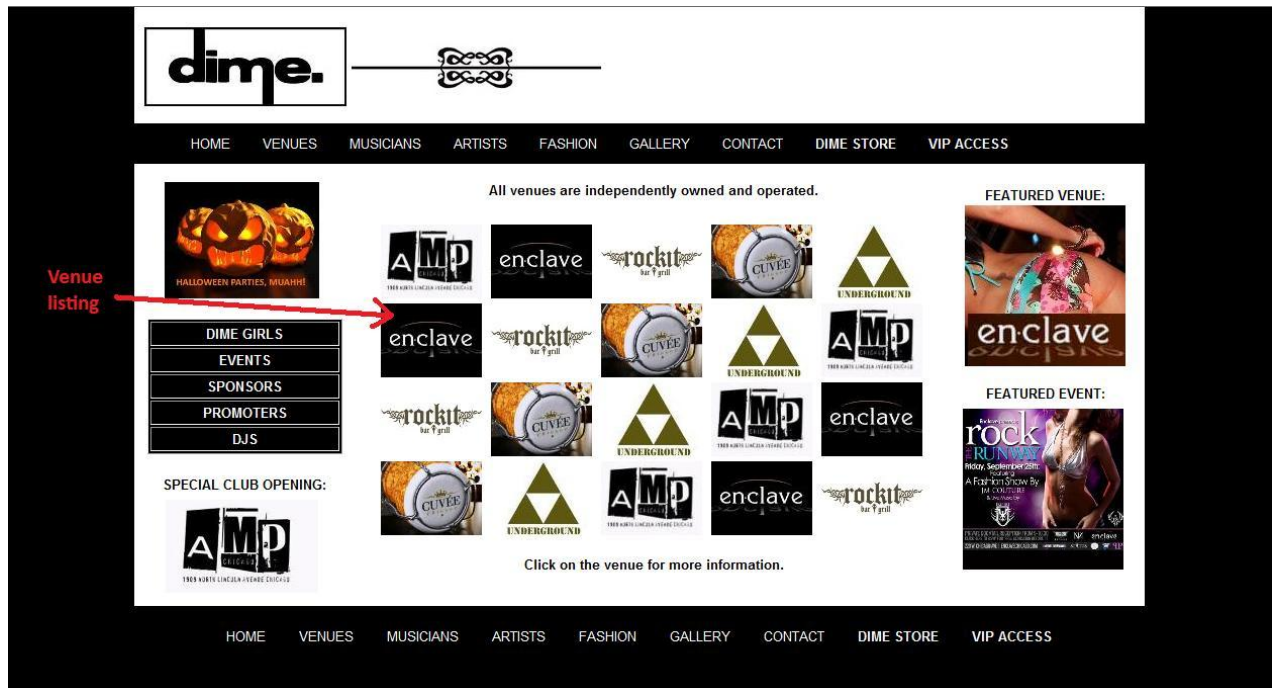
Dime delivers targeted and effective event promoting through the Dime website and the Dime network of social marketing tools.



Dime Homepage

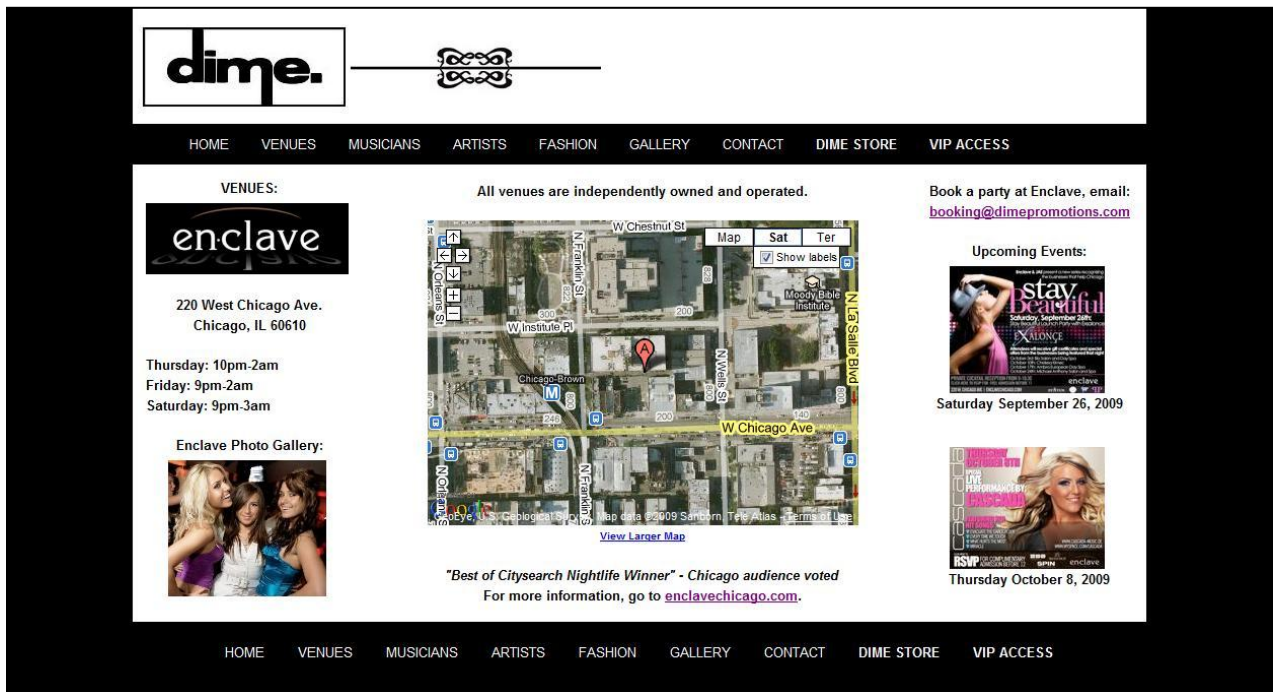
VENUE LISTING

Dime provides a directory of venue listings on its website. Every venue listing is customizable to highlight the attributes of each venue. All venue and event listings are updated daily to ensure effectiveness and accuracy.



Dime Venues Page

Every venue listed within the Dime venue directory has its own customized webpage that includes (1) the venue address, (2) links to the venue website, (3) a photo gallery, (4) streaming video, (5) a map to the venue location, and (6) space to deliver customized announcements.



SPECIALIZED SERVICES

Dime coordinates all of the venue's online platforms to simplify distribution of information and maximize impact. By integrating a venue's websites, blogs, social media, traditional media, partner links, online videos, images, and other marketing efforts Dime delivers a coordinated and cohesive promotional message and expands the venue's promotional reach.

In order to optimize marketing efforts, Dime will implement and maintain any element of an effective and efficient promotional campaign that the venue doesn't currently utilize.

GENERATE MEASURABLE STATISTICS

All campaigns will generate real and measurable statistics on a bi-weekly basis that identify the effectiveness of the solutions implemented.